

Attachment "A" to the Charter

CHARTER DOCUMENT

The development of local communities is based, among others, on the ability to share and recognise their intrinsic specific traits, of regaining their own identity, visible from outside and deeply lived within.

Globalisation, although representing an opportunity of exchange and circulation, has a tendency though, to flatten-out the differences and hide the features typical of the individual communities, proposing pedestrian average models that do not belong to no one and generate, inevitably, mediocrity. But a different need is spreading, of new solutions that go toward research and spreading of excellence, without necessarily turning it in an elite event, but instead, proposing it as a cultural event, and as such universal. .

From here the success of the many who have searched specificity and have brought it to the knowledge of the world.

For this reason Slow Food, which of the search for quality, starting from taste, has made the reasons of its success and diffusion at the international level, and the Cities which have distinguished themselves in this activity, represent an international network of the Cittaslow, which decided together to live their mutual experiences, starting from a shared code of concrete and verifiable behaviours, broadening attention to a good table, quality of accommodation, services and urban fabric.

Cittaslow sign and underwrite a number of commitments whose compliance with will be verified periodically and in a uniform fashion in all joining cities, in any town in all continents.

Cittaslow are those in which:

- an environmental policy is implemented aimed at maintaining and developing the characteristics of the area and urban fabric, appreciating in first place the techniques of recovery and recycle.
- an infrastructure policy is implemented functional to the appreciations of the territory and not to its occupation;
- the use of technologies aimed at improving quality of the environment and urban fabric is promoted
- is stimulated the production and use of food products obtained through natural techniques and compatible with the environment, excluding transgenic products, and whereby deemed necessary, to the set up of facilities for the safeguard and development of typical productions in difficulties.
- the autochthonal production rooted in the culture and traditions is safeguarded and contribute to the standardisation of the area, maintaining the places and methods, promoting privileged events and spaces for the direct contact between consumers and producers of quality.
- quality of hospitality is promoted as a real moment of connection with the community and its features,

removing physical and cultural obstacles that may prejudice the full and widespread use of city resources.

- amongst the citizens, and not just among the operators, is promoted the awareness of living in a Cittaslow, with special attention paid to the world of youth and school through systematic introduction of taste education.

The Cities joining the movement undertake the commitment:

- spreading the initiatives of the Cittaslow and make public the initiative implemented to achieve the objectives of the movement.

- to apply, based on the respect for the local features, the choices shared by the Cittaslow and promote verification by the subjects charged by the movement through parameters agreed upon for the assessment of the results of the initiatives.

- to contribute, based on their own willingness, to the initiatives of general concern, which will be agreed upon, and to the coordination of the movement.

The Cities will have the faculty:

- to associate their image to the logo of the movement boasting display of the Cittaslow title.

- grant the use of the logo in all public and private initiatives and activities, which contribute to the achievement of the objectives by the movement.

- participate to the initiatives that will be conducted within the movement, utilising, through procedures to be agreed upon, models and structures.

The movement activity will be directed by annual assemblies which will decide on:

- the objectives for the year and work guidelines, assessing parameters and structures necessary to measure them

- initiatives of general interest and the necessary budget, therein included coordinating activities.

- the set-up of a coordinating Committee for the activities which will include representatives of promoting Cities and a number of representatives from other Cities, insuring the presence of a delegation from every Country.

The annual Assemblies, to be held each time in different City, will represent the opportunity for a debate, even technical and scientific, on the problems of quality of life in the cities and to draw up a report on the Cittaslow.

Orvieto, 15 October 1999